

Our Website Privacy Policy applies to the Foundation's website, www.areafoundation.org, and governs online giving, data collection, and use of personal information. Using the Foundation's website, you consent to the data practices described in this policy. The Foundation will not sell, share, or disclose any personal information about you other than as described in this policy. The goal is to facilitate philanthropic giving in the most convenient, secure manner possible.

PERSONAL INFORMATION AND THE FM AREA FOUNDATION

Collection of Personal Information: When visiting the Foundation's website, two types of information are provided: 1) personal information you choose to disclose and 2) user information collected on an aggregate basis. The Foundation will recognize the IP address from which you access the Internet (e.g., 123.234.345.456) but not your email address or any other personal or system information unless you provide such information. If you provide personal or professional information, the data will remain confidential and only be used by the Foundation.

The Foundation keeps track of website page visits to determine which services are the most popular. Google Analytics provides insight into user behavior and visits to the site.

Use of Personal Information: The Foundation collects and uses the personal information you provide to deliver the services you request and may use your information to inform you of other products or services available from the Foundation and its affiliates. The Foundation may also contact you via surveys, mail, or email regarding services or offers that might interest you. You may receive occasional mail or emails updating you on noteworthy developments in philanthropy and seeking your feedback. If you do not wish to hear from the Foundation in this way, simply use the unsubscribe feature on the email and/or contact us directly. In addition, the Foundation may share data with trusted partners to perform statistical analysis, send email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to the Foundation, and they are required to maintain the confidentiality of your information.

The Foundation authorizes employees to view your personal information when necessary to serve you better. Foundation employees adhere to the Confidentiality Policy. Aside from the Foundation and the charities you donate to, the Foundation will not share the information you provide with any other organization.

The Foundation may disclose information when legally compelled to do so, in other words, when the Foundation, in good faith, believes that the law requires it or for the protection of the Foundation's legal rights.

Review of Grant and Scholarship Applications: Foundation staff and appointed volunteers review applications for grants and scholarships. Information provided by applicants is read and discussed by authorized reviewers. Reviewers agree to maintain confidentiality of information.

COLLECTION OF NON-PERSONAL INFORMATION THROUGH TECHNOLOGY

A third-party service provider hosts the Foundation's servers and may collect information indirectly and automatically; for example, the use of your IP address regarding your activities while visiting the website, including the web pages you view, the time at which you view them, and information about the browser

you are using. The Foundation does not link browsing information to personal information submitted. Browsing information is used for internal purposes to understand how the website is being used, how to improve it, and for systems administration.

Like other commercial websites, the Foundation's website may utilize standard technology called cookies and web server logs to collect information about how the website is used. One of the primary purposes of cookies is to provide a convenience feature to save time and to tell the web server that the user has returned to a specific page. For example, if you personalize the Foundation's pages or register with the site, a cookie helps the Foundation's website recall your specific information on subsequent visits. This simplifies the process of recording personal information, such as billing addresses and shipping addresses. When you return to the same website, the information previously provided can be retrieved so you can easily use the Foundation features that you customized.

You can accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your browser settings to decline cookies. If you choose to decline cookies, you may not be able to fully utilize the interactive features of the Foundation's services or websites you visit.

ONLINE GIVING

Credit Card Payments/Security/Privacy/Fees: The FM Area Foundation wants to make it easy for donors to make charitable contributions by credit card. We are able to accept gifts from American Express, Discover, MasterCard, and Visa. For your protection, all credit card transactions are processed through a secure server, and your credit card information is never stored or saved. Once you submit your information, an electronic receipt will be sent to the email address you provided on the donation form. Stripe.com processes credit card transactions and is subject to its privacy and use policies. All gifts made with a credit card are subject to a fee of 3.0% to offset the credit card banking charges. However, the total amount of your donation made online is tax-deductible to the full extent of the law.

Fund Representatives: You may designate your gift for a particular fund or program of the Foundation. The Foundation makes this information available to the Fund representative, so they have the opportunity to send you a thank-you letter. The Foundation believes in strengthening the relationship between causes and donors; an important aspect is donor acknowledgment. At the time you make your gift, you may request anonymity; otherwise, the Fund representative may receive your name, address, email, phone number, date of donation, the amount of the donation, whether the donation is recurring, the frequency of any recurring gifts, any specifications you have made about your gift. You will receive a gift receipt from the Foundation.

OTHER WEBSITES

The Foundation website has links to other websites. The Foundation is not responsible for the privacy statements or other content on websites outside the Foundation. The Foundation encourages you to learn about the privacy policies of those companies. The Foundation does not partner with or have special relationships with any ad server companies and encourages you to review the privacy statements of websites you choose to link to from www.sfacf.org so that you can understand how those sites collect, use, and share your information.

CHANGES TO THIS POLICY

The Foundation occasionally updates this Website Privacy Policy to reflect company and customer feedback. The Foundation encourages you to periodically review this Policy to be informed of how the Foundation is protecting your information. The Foundation may update information collection and processing practices or our privacy policies from time to time. When such practices or policies are changed in a material way, this statement will be revised accordingly. Revisiting this page occasionally to learn about any such changes is encouraged.

CONTACT INFORMATION

The Foundation welcomes your comments regarding this policy. If you believe the FM Area Foundation has not adhered to this Policy, please contact us at michelle@areafoundation.org or 701.234.0756.

Fargo-Moorhead Area Foundation
ATTN: Marketing, Privacy Policy
409 7th St S.
Fargo, ND 58103

Last revised: 10/23/2023